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## **SCOTTSDALE, AZ BUSINESS OWNER LAUNCHES NEW PRODUCT LINE, FIT N' SEAL.**

**SCOTTSDALE, ARIZONA (May 8, 2019):** Jodesso, LLC DBA Fit N' Seal, is debuting the product line of Fit N' Seal products at the end of May, 2019. The company owner, Joe Haldiman already has a successful AZ business, Arizona Outdoor Fun and this is a new venture into the consumer products sector. The entire product line is available on the company's website, [www.fitnseal.com](http://www.fitnseal.com).

### *The new Fit N' Seal™ Product Line*



Fit N' Seal converts any "off-the-shelf" beverage bottle into a baby, toddler or sports drink dispenser that is easy to use, fits firmly in place and is spill resistant. From juices, to sports drinks to water, Fit N' Seal fits into virtually any plastic bottle on the market and converts it into a baby bottle, sippy "cup", sports bottle and more. Fit N' Seal comes in two sizes (sold together) and manufactured with BPA-free safe materials.

The product has been a work in progress for years and was born out of Joe's frustration with mis-matching sippy tops and bottoms and grew from there into other applications. The product is fully patented and is being launched with the assistance of Joe's business and development manager, Aaron Heimes. The product will be sold online and eventually retailers as a complimentary product for beverage consumers. The product line is also being debuted at the Baby and Toddler EPPS conference in Scottsdale on July 14, 2019.

"We're very excited to get this product out into the market. It's been a long road making sure the product was protected, manufactured correctly and all angles were covered. The product line is not only going to make the lives of everyday people easier but also will reduce the need to produce more and more disposable plastic containers", remarked Joe Haldiman, the inventor and owner of the patented product line.

Fit N' Seal is not only a consumer product for convenience but has another "green" purpose. Joe continues, "When I created the product design several years ago it was for two reasons; the first because of the hassle I found in trying to match sippy tops to the appropriate fitting bottom and the second was the waste in single-use plastics, specifically plastic bottles. I wanted to figure out a practical solution for helping with both problems."

For the full line of Fit N' Seal products and information go to [www.fitnseal.com](http://www.fitnseal.com), and connect with Fit N' Seal on Facebook (Facebook.com/fitnseal) and Instagram (@fitnseal1)

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**For hi-res photos, samples, media inquiries: Contact Aaron Heimes ([aheimes@fitnseal.com](mailto:aheimes@fitnseal.com)), phone 602-770-4986**

**About Fit N' Seal™**

FIT N SEAL is a product line that will become the standard in universal seal and consumption bottle enhancements. Any bottle can easily be turned into a reusable container to serve a multitude of purposes. Perfect for the DIY industry, the FIT N SEAL line of products works effectively for baby and toddler products, sports drinks and a variety of household needs. From lotions and perfumes to condiments and oils to bug sprays and cleansers, you'll find our entire product line will fit most needs for the storage and application of many commonly-used goods. All products are BPA-free and guaranteed to save you time and money while decreasing plastic bottle waste.